

SHOPPING SPACE

LOFT SIAM DISCOVERY

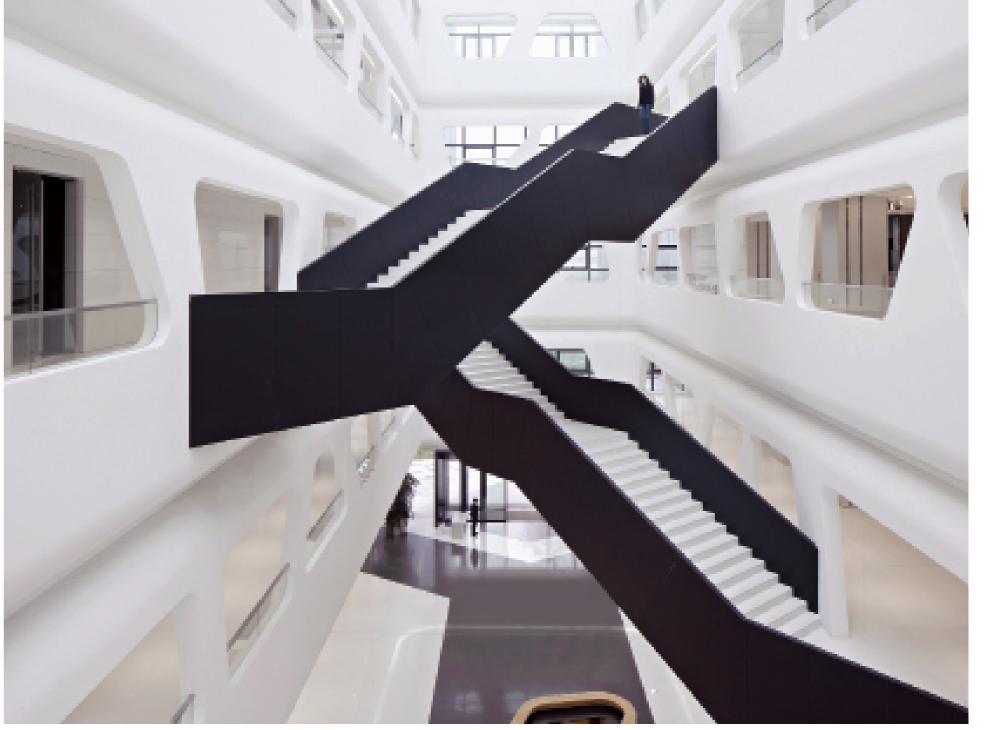
Design Agency / MOMENT
Design Team / Hisaaki Hirawata, Tomohiro Watabe
Main Contractor / SITE
Location / Thailand
Area / 1,371 sqm



Horace Pan

Best use of retail design languages including sharp color, strong geometry, modular system in creating a strong brand identity yet user-friendly shopping experience for this long-extablished department store.

The design solution successfully manifested the ralationship between merchandise and the spatial context.



WORK SPACE

MIDWEST INLAND PORT FINANCIAL TOWN

Design Agency / Hallucinate Design Office Design Team / Hallucinate Design Office Main Contractor / Gold Mantis Location / China Area / 320,000 sqm



Shigeru Kubota

For a historical city like Xi'an, a white workspace creates quite a contrast. The design is strikingly simple yet there is a sense that a lot of creativity went into the project. "White" is simply a difficult color and it is used here as a finish on exterior walls and the roof. It is even incorporated in the folded, overlapping wall pattern, creating seamless integration with technology. There is also a soft quality to the design within the solid void. It is not just minimalistic, but also creates an enjoyable space. The fact that this is a financial center attributes to one of the many factors that this project symbolically portrays the future for China.

WORK SPACE



Reception areas, offices, studios, warehouses, factories, etc.

084 MIDWEST INLAND PORT FINANCIAL TOWN

090 OFFICE OF 1978 CULTURE EAST BANK CREATIVE PARK

096 CURIO STAIR OF ENCOUNTERS

102 LAI YARD

106 RUIKE FOOTWEAR CORPORATE OFFICE

122 DREAM LAB

116 AUER

112 THE OFFICE OF HENLI MECHANICAL AND ELECTRICAL EQUIPMENT CO., LTD.

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Design Team / Hallucinate Design Office Main Contractor / Gold Mantis Location / China Area / 320,000 sqm

MIDWEST INLAND PORT FINANCIAL TOWN

Design Agency / HALLUCINATE DESIGN OFFICE



HALLUCINATE believes that a modern city with a rich historical legacy like Xi'an is inclusive enough to embrace new visions, and has therefore developed the interior design beyond the city's geographical features for a balanced presentation of historical elements in an open perspective. The completed design features a perfect combination of the luminous roof and the large grid digital walls that blurs the boundaries between reality and imagination, modern technology and the architecture itself, creating a surreal ambiance for visitors to visualize future possibilities and technological advancements. The interior walls are covered with grids formed by tailor-made extruded aluminium sections of special dimensions melded with led P60 electronic display units and sealed with a translucent resin coating to soften the brightness of the information display on the grids. The grids with information display have formed a new structure and interior facade. •





