



*A trading centre in China uses data as digital wallpaper*

**XI'AN** — To match its multibillion-yuan investment in developing Midwest Inland Port Financial Town — the largest metal-trading platform in Asia to date — Maiké Metals Group needed a sizable gesture. The international bid for the project in Xi'an, China, was awarded to Shenzhen-based Hallucinate, whose design transforms data into a graphic spatial element.

The designers incorporated digital walls — a modern-day play on ticker tape — to 'blur the boundaries between reality and imagination, modern technology and architecture'. Clad in lengths of customized extruded aluminium, the walls incorporate LED displays. A translucent Hallucinate coating softens the effect, making the displays more appealing to the eye. The

panelled structure also helps to absorb sound in the large, open lobby.

Rather than let the exterior determine the layout inside, Hallucinate fashioned what it calls an 'interior façade' from the ticker-tape structure. The designers say they adopted this approach as it allows for uninterrupted views from floor to ceiling. — [TIhallucinate.com.cn](http://TIhallucinate.com.cn)

