

# COLLECTION OF THE 22ND ASIA-PACIFIC INTERIOR DESIGN AWARDS

第二十二届亚太区室内设计大奖参赛作品选：下册

深圳市艺力文化发展有限公司 编

## APIDA



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INSTALLATION  
& EXHIBITION



SPACE



# United Imaging Exhibition

## 联影展

Design Agency / Hallucinate Design Office

United Imaging debuted a brand new technology and highlighted numbers of complex medical devices inside official exhibition hall in Shanghai. Hallucinate enlisted the help of exhibit-design to produce a 1500-square-meter exhibit that accomplished an eye-catching spectacle by applying bright reinforced composite industrial floor, italic wall located in the corridor, folding line structures inside the exhibition hall and several anodic aluminum oxide covered pillars to create a wild and open space where was engorged with tension. Regarding to space utilization, a long and narrow clean corridor before massive sliding gate delivered a message of attraction and mysterious to maximize visitors' imagination of the exhibition. In addition to satisfying attendee interest and the need for a thorough explanation of the new offerings, there was a projection zone and LED screens with an interactive, engaging exhibit experience, United Imaging was able to share more with audiences. ●

Design Team / Hallucinate Design Office, United Imaging Medical Co., Ltd

Client / United Imaging Medical Co., Ltd

Location / China

Area / 1,500 m<sup>2</sup>

联影（United Imaging）首次推出一款全新的科技产品并在上海官方展厅展出多款综合医疗设备。展厅的设计融入了幻象感，一个1500平米的展厅呈现出令人目不转睛的景象。亮增强复合工业地板、走廊斜体墙壁、展厅内的折叠线结构、几个阳极氧化铝包裹的支柱创造出了一个野性开放的空间，充满张力。在空间的利用上，一条长而窄的明净走道之后是一扇大型滑动门，营造一种神秘的吸引力。此外，为了满足与会者的兴趣，同时能够详尽的解说新产品，展厅设有一个投影区和多个LED屏幕，形成有趣的互动展会体验。联影能够与观众分享更多。





